

FBINAA Charitable Foundation  
50K Challenge Project  
Corporate Partnership Program

### What is the purpose of the FBINAA Charitable Foundation?

The purpose of our Foundation is to provide relief for association members (17,000+) their families and affiliated law enforcement partners who are in unusually dire circumstances due to calamity, debilitating hardships or illnesses, natural disasters, or other terrible circumstances to include a member's on-duty death or serious injury. We also encourage and support academic excellence and professional leadership development by presenting scholarships to deserving members and their families.

### What is the 50K Challenge?

The 50K Challenge has been created, in partnership with Symbol Arts, as a way to say thank you to the thousands of first responders who put their lives on the line every day to protect our communities and freedoms. Our goal is to sell 50,000 coins with our portion of the proceeds providing assistance to our members through the Charitable Foundation. This program is an opportunity for you to help recognize our public safety community and the amazing work they do. Join us in taking the 'challenge' by gifting a limited edition, commemorative coin to someone who has touched your life, been a mentor, a volunteer, colleague, someone who helped out in a difficult situation or to simply say, "Thank you for what you do." These coins also make a wonderful gift for company golf tournament participants, training and conference attendees.

### Video Scripts

The success of this program will rely on the heartfelt undertones of your gifting. This is difficult for us to script as each person's interaction and experience is unique to them. We only ask that somewhere within your video, you help us by saying, "I took the challenge – did you?"

### Why is this program important?

Can you imagine knowing your home is likely being burnt to the ground, destroyed by flooding waters or being demolished by a tornado? Yet, while these disasters are occurring, our members as law enforcement leaders' are out in their communities helping others. Or the devastation a family must endure when their loved one is killed in the line of duty. The sale of these coins will help, in a small way, alleviate some of their financial burden.

### How can your company help?

By partnering with our Foundation and becoming a corporate sponsor. This is an opportunity to encourage and promote positive interaction between your company, the community and the men and women who work tirelessly and usually thanklessly to keep us safe in the communities they serve and protect. Ask your employees to take the challenge and post a video on your social media platforms for the public and first responders to view. Email it to the Foundation so we can upload onto our website.

### Corporate Levels

Bronze	\$1,500 (100 coins w/Foundation website listing)
Silver	\$3,000 (200 coins w/company logo & name added to coin/website listing)
Gold	\$5,000 (500 coins w/company logo & name added to coin/website listing/name engraved on donor board displayed at FBINAA headquarters in Quantico, VA)
Platinum	\$10,000 (1,000 coins w/company logo & name added to coin/website listing/name engraved on donor board displayed in Quantico, VA/ad on Foundation website)